

**Gender  
Creative  
Hair.**

A hairstyle is an important part of someone's identity –heck– hair has the ability to make or break someone's day! We in the gender creative community celebrate individuality and root for the rebels! Unfortunately, hair often gets unnecessarily gendered and we're trying to challenge that. We want a boy to feel confident rocking his long braid, a girl to feel fierce about her shaved head, and non-binary kids to do whatever they want! We want to blow stereotypes out of the water and cut the boring norms – we want gender creative hair!

You know the hairstyle magazines... the ones with "boy haircuts" and "girl haircuts." Well, we think it's time for something new. We know girls with epic bowl-cuts and boys with hot pink hair and we love the unique manes on our gender expansive friends – we're all about it and ready to share the inspiration so that more kids feel confident asking for the hair cut/color/style they want and empowered to smash the stereotypes and the haters.

We partnered with Lunatic Fringe to create a fresh, new hairstyle guide to live on the internet and inspire the masses. We spent the day with 12 amazing models – toddlers and teens who are gender creative, transgender, non-binary, and cisgender. We matched them with stylists and gave them the hair-do's they wanted. We are so excited to share with you our first, Gender Creative Hair Look Book.

We want you to be a part of it! Use #GenderCreativeHair for your own photos and flaunt your individuality and inspire someone else!



# Cotton Candy Unicorn



**MODEL - ZOE**

**STYLIST - RIKKI-LEE**  
@rikkirunwithscissors



**MODEL - MAX**

**STYLIST - EMILEY**  
@emgolie\_hair



# Adventure Locs



# Rainbow Mullet

**MODEL - AYLA**

**STYLIST - COLE**  
@colecarristromhair





# A Wonderful Mane



**Model - Clover**

**Stylist - Mario**  
@madd\_mars



# YELLOW! Its Me!

**Model - Sophie**

**Stylist - Rikki-Lee**  
@rikkirunwithscissors





# Sea and Space



**MODEL - SOPHIA**

**STYLIST - STEPHEN**  
@stephenMhair





# Jurassic Blue



**Model - Elektra**

**Stylist - Emiley**  
@emgolie\_hair





# Rizos Rosados



**Model - Frida**

**Stylist - Cheridyn**  
@cheridynjepson



# Neon Flamingo



**Model - Leo**

**Stylist - Brittany**  
@bright\_beautiful\_hair11





# Shaggy Zaffre



**MODEL - IDA**

**STYLIST - LARA**  
@hairby\_lara



**Bangarang!**



**MODEL - ZOOMER**

**STYLIST - LARA**  
@hairby\_lara



# Burgundy Bloom



**MODEL - NOAH**  
**STYLIST - DANNIE**  
@danniebarra

LUNATIC FRINGE™

@RaisingZoomer @LunaticFringeSalon